

# A STYLE MANIFESTO

**A manifesto is a verbal declaration of intentions, motives, and views or guided principles that one lives by.**

What separates the stylish from the fashionable is their beliefs about how they choose to engage in life, whether they are internally influenced or externally guided by outside forces.

Here are 20 guided principles that shape my life with style.

**Communicate who you are in all you do.** Consistency is power. When various parts of your life reflect your essence, your life moves in the direction you want.

**Style is multidimensional.** Visual and sensual choices are driven by self-perception. Our image is a composite of our beliefs, history, and desires.

**Style matters.** The design of your life can inspire you or mire you. Every aesthetic and material choice sends a message to the world about who you are, and the world responds accordingly.

**Authenticity is energizing, economical, and efficient.** The better you know yourself, the more precise your choices. Self-awareness leads to true style.

**People are like snowflakes—uniquely beautiful because of the details.** To compare snowflakes is not very productive. Instead, celebrate what sets you apart, what's most particular and true for you, and your specialness will become clear.

**Pay attention to what attracts you.** One of the most powerful questions you can ask is, what am I drawn to?

**Working from the outside in can create profound transformation.** Surface changes have the power to alter your inner landscape. (So yes, sometimes a new hairstyle or a work of art can change your life.)

**Feel free to change.** When you discover something true about yourself, put it into action, regardless of who you were yesterday.

**Accentuate the positive.** Give attention to the best in and around you, and the best will flourish.

**True style is not dependent on wealth; wealth** does not necessarily create taste. Authenticity is not dependent on funding. Whether you're on a budget or on easy street, you owe it to yourself to find a way to be genuinely you.

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**Cheap is expensive in the long run.** Why buy twice when you can buy once? Commit to quality, and it will commit to you.

**Use your best every day.** Life is too short to wait for a special occasion to bring out your finery, treasures, brilliance, and the best of your love.

**Choose from your heart,** and your life will be filled with things you love. What works is what feels right.

**Beauty transforms.** Its capacity to generate pleasure, healing, and connection is divinely powerful. Beauty affects its maker and beholder every time.

**It's always a good time to be yourself.** And it's never too late. Possibility exists all the time, everywhere. You haven't missed your chance to be your most beautiful.

**Only love is free—everything else costs.** We pay for what we choose, whether with time, space, emotion, or earthly resources. Be selective about what you need.

**Creativity+restraint=beauty.** Overdone style leaves little room for newness, appreciation, or reciprocity. Hold back a bit. Allow for breathing space. Trust in the power of subtlety.

**Contrast makes things interesting.** Too much sameness dulls the senses. Create a twist

**Living is sensual.** Engage life with all you've got.

**Make more choices- moment to moment, day to day.** You are the designer of your life. Be selective, creative, and intentional in every possible way.

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